



Advertising Information

We welcome your ad in our paper! Please see rates below, or contact ads@thewesternhemisphere.org for more information. Thank you for your business.

Important Details

Submitted advertisements must include content appropriate for a school environment. Please submit this ad contract completely filled out, and email a digital copy of your advertisement(s) using the dimensions provided in the table below (all dimensions are width by height). Files should be submitted in PNG, PDF, or JPEG format at 300 dpi. If requested, *The Western Hemisphere* will design an advertisement to suit your needs. Proofs will be provided before printing. A discount is available if an ad is purchased for every issue. Western Albemarle High School is home to over 1000 students and faculty. We publish 5-6 times per year. Issuery circulation is estimated to be 600-800 views, and over 1000 for the graduation issue. Ad sizes are listed in the table below and as a diagram on page 2. Please detach and mail, email, or fax this contract to one of the addresses below, and, if applicable, send a digital copy of your ad(s) via email. A copy of the contract will be sent to the business by either mail or email.

Thank you for considering *The Western Hemisphere*.

Rates

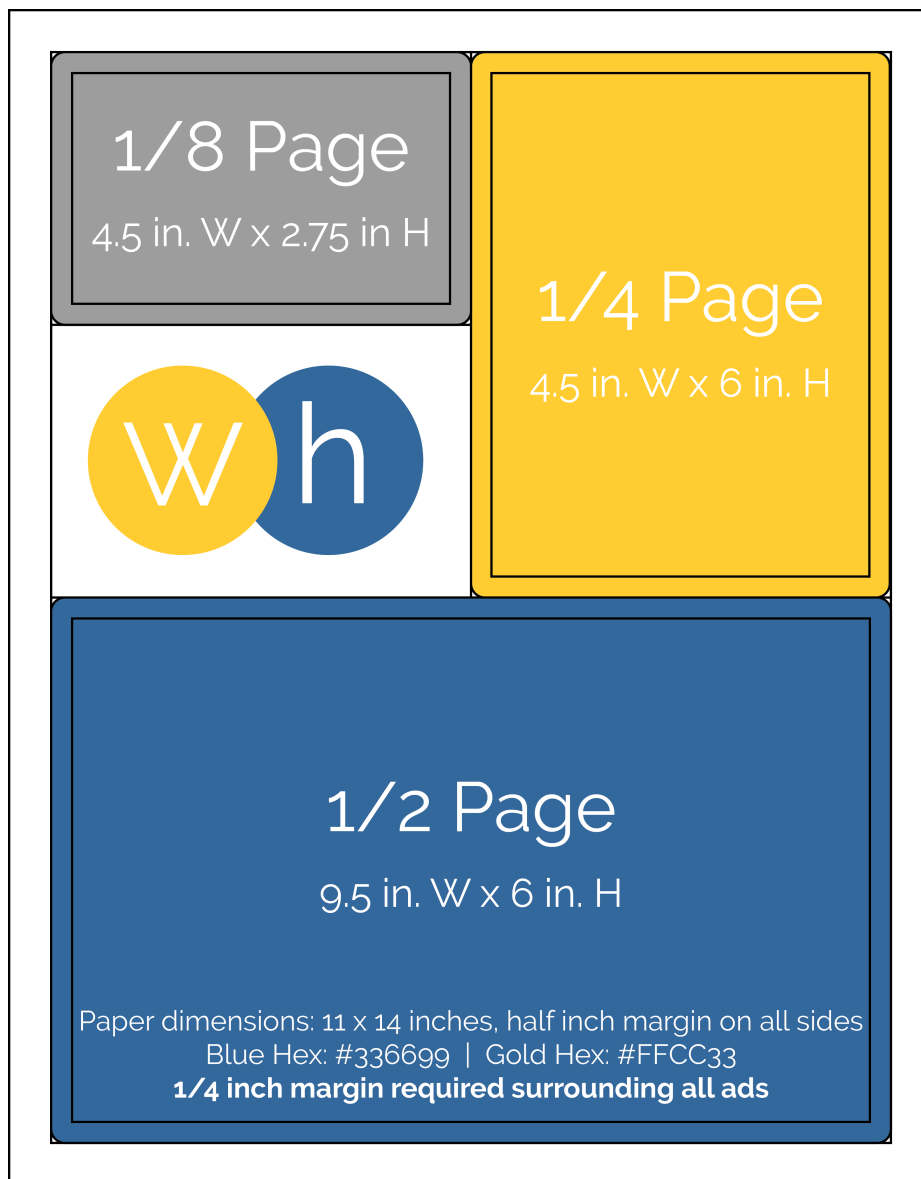
Size	Dimensions	Cost Per Issue	Year Subscription**
Eighth Page	4.5 in. x 2.75 in.	\$25.00	(80% off) \$120.00
Quarter Page*	see page 2	\$45.00	(78% off) \$210.00
Half Page*	see page 2	\$90.00	(73% off) \$395.00
Full Page	10 in. x 13 in.	\$175.00	(66% off) \$695.00

* Choice between banner or portrait format available, see page 2

** Contact a sales representative for mid-year subscription prices

The Western Hemisphere
 Western Albemarle High School
 5941 Rockfish Gap Turnpike
 Crozet, Virginia | 22932
Phone: (434)-823-8700
Fax: (434)-823-8711
ads@thewesternhemisphere.org
www.thewesternhemisphere.org

Size Diagram



Quarter and Half Page Orientations

An optional banner format is available for the quarter and half page-sized ads. In the diagram above, the 1/4 page ad is in "portrait" format, oriented so that it is more tall than it is wide. The 1/2 page ad is in "banner" format, wider than it is tall. There is no additional charge for banner format. See dimensions below.

Ad Size	Portrait Dimensions	Banner Dimensions
Quarter Page	4.5 in. x 6 in.	9.5 in. x 2.75 in.
Half Page	4.5 in. x 12.5 in.	9.5 in. x 6 in.

Western Hemisphere Advertising Contract

The undersigned does hereby contract and agree to pay *The Western Hemisphere*, the student newspaper at Western Albemarle High School, to publish the following described advertisement in the issue listed below. **All checks should be made payable to WAHS** (Western Albemarle High School).

NAME OF AUTHORIZED PURCHASER: _____

TITLE / POSITION : _____

- AD PROVIDED BY BUSINESS
- AD DESIGNED BY WESTERN HEMISPHERE
- PLEASE PROVIDE A PROOF

NAME OF BUSINESS: _____

BUSINESS ADDRESS: _____

TELEPHONE # : _____

EMAIL : _____

WH SALES REPRESENTATIVE: _____

ISSUE: _____

AD TYPE (MARK QUANTITY):	EIGHTH	QUARTER	HALF	FULL
Submitted in png, pdf, or jpeg format at 300 dpi RGB. Indicate orientation in special instructions filed.	_____	_____	_____	_____

CHECK CASH

TOTAL COST: \$ _____

PAYMENT ENCLOSED BILL ME LATER

YEARLY SUBSCRIPTION

SPECIAL INSTRUCTIONS: _____

AUTHORIZED PURCHASER SIGNATURE: _____

SEND THIS CONTRACT BY MAIL, EMAIL, OR FAX TO ONE OF THE LISTED WH ADDRESSES

DATE : _____

THIS SECTION FOR WH STAFF ONLY

WH ADVISER SIGNATURE: _____

JILL WILLIAMS, ADVISER

CONTRACT # : _____

DATE : _____